

FAMILY ENTERTAINMENT CENTER

Department of Tourism, Government of Puducherry invites Expression of Interest (Eoi) for developing Family Entertainment Centers (FEC) in Karaikal and Mahe regions of Union Territory of Puducherry



An illustrative view

BACKGROUND

The Union Territory of Puducherry comprising of Puducherry, Karaikal, Mahe & Yanam regions has seen a growth rate of more than 20% in tourist arrivals during the year 2006 and various tourism projects/products are being planned for development under Public Private Partnership (PPP) mode. In order to give fillip to tourism, Department of Tourism, Government of Puducherry, has proposed to develop one state of the art Family Entertainment Center (FEC) each in Karaikal and Mahe regions of this Union Territory of Puducherry under the Public Private Partnership (PPP) mode as it has been planned in Puducherry region.

ABOUT KARAIKAL REGION

Karaikal is one of the 3 outlying regions of the Union Territory of Puducherry. It is also a separate district. It is about 132 Kms. south of Pondicherry, located between Cuddalore and Nagapattinam districts of Tamil Nadu. Karaikal is known for the world famous temple of Lord Saneeswaran (Saturn) at Thirunallar. Lakhs of devotees from India and abroad visit the temple every year. Karaikal has in its hinterland such pilgrimage/tourist centers of repute as Chidambaram, Poompuhar, Thirukadaiyur and Tranquebar to the North, Mayiladuthurai, Thiruvaidaimaruthur, Gangaikondacholapuram, Kumbakonam, Swamimalai and Alangudi to the West. The world famous Basilica of Vellankanni, Nagore Dargha are located to the South of Karaikal. The tourism products like eco beach development, lake resort and Thirunallar temple town development are also under pipeline. As such Karaikal town has immense tourism potential.

About Karaikal Site

Proposed site for this project at Karaikal has an area of 1.25 acres. It is situated in the picturesque beach road of Karaikal having high tourism value. The proposed FEC will be of international standards and comprise of Multiplex/Cineplex, star category hotel with conference facilities and Food courts/Fine dining restaurants, health parlour, Parking etc.

Mr. K. Dakshinamurthy, Asst. Director (Tourism), Ph : 04368-222177, Cell : 98650 74353 may also be contacted for further details on the project and site.

ABOUT MAHE REGION

Although politically forming a part of the Union Territory of Puducherry, Mahe is situated geographically in Kerala State on the National Highways NH 17 linking Mangalore and Kochin. Mahe is a hilly area, former French settlement in Malabar between Kozhikode and Kannur districts of Kerala. This warm, calm, sunny spot is 647 Kms. away from Puducherry and located on the west coast of the Indian peninsula. It lies on the western side of the Western Ghats amidst lush green groves and a beautiful shoreline,

crisscrossed by river Mahe, popularly known as 'Mayyazhi'. Mahe town is bounded on the southwest by the Arabian sea, on the North by river Ponniyar. On its other sides lies a stretch of medium height calcareous hills. Development of a laser show complex contiguous to the proposed site is contemplated. River front beautification of river 'Mahe' is also being planned.

About Mahe Site

Proposed site for this project at Mahe has an area of 3.50 acres. It is situated in the picturesque river bank having high tourism value. The proposed FEC will be of international standards and comprise of Multiplex/Cineplex, star category hotel with conference facilities, budget hotel, retail area, Food courts/Fine dining restaurants, health parlour, kids zone, Parking etc.

Mr. M.V.V.Sathyanarayana, Regional Administrator, Mahe. Ph : 0490-2332222, 2332560 may also be contacted for further details on the project and site.

ROLE OF DEVELOPER: The developer can be an individual entity or a consortium of business entities. The selected developer will be responsible for investing, planning, designing, constructing, marketing, managing, operating, maintaining and transferring the proposed FEC and facilities to the Government in terms of the concession agreement to be entered with Department of Tourism, Government of Puducherry.

PRE-QUALIFICATION CRITERIA FOR PROSPECTIVE APPLICANT AGENCIES:

Any private sector entity or a consortium of private sector entities is said to be eligible to apply, if it complies with all of the following parameters:

1. Authenticity: The private sector entity or consortia of private sector entities should have been registered under the Companies Act, 1956 and the private sector entity or each of the entities forming the consortium should have been engaged in their respective business in a reputed manner for at least last 5 years.

2. Financial capability: The minimum turnover of the private sector entity or consortia of private sector entities should at least be equal to INR 500 Million, from the real estate projects alone. The turnover of a private sector entity or a consortium of private sector entities must relate to the entity/entities that is/are in existence for more than last 5 years.

3. Development capability: The private sector entities or consortia of private sector entities must have been engaged in the development of at least one real estate projects in India or abroad of built up area not less than 5 lakh square feet, in last 5 years.

Any private sector entity or a consortium of private sector entities fulfilling the above conditions is invited to bid for this prestigious project.

The following details should be submitted along with Eoi.

1. Company profile giving details of current activities, and management structure including evidence of incorporation
2. Details of similar and other projects successfully implemented including period of implementation, cost, project features in the past five years
3. Annual Reports including audited Balance Sheet and Profit & Loss Account statement for past three years
4. A Write-up on the understanding of the assignment along with suggested methodology for implementation

Eois shall be submitted separately for Karaikal and Mahe to the Director, Department of Tourism, No.40, Goubert Avenue, Puducherry – 605 001 (Ph : 0413 – 2333590, Fax: 0413 – 2221022) on or before 25.04.2007. Consultants short-listed after pre-bid conference (based on the qualification criteria) would be sent a detailed 'Request for Proposal' (RFP) document.

During short-listing process, Government of Puducherry may decide to restrict the number of bidders on the basis of relevant experience and financial strength. Government of Puducherry has the right to fix criteria for technical & financial evaluation.

DISCLAIMER

Department of Tourism, Government of Puducherry reserves the right to reject or accept any/all applications/proposals without assigning any reason whatsoever.

For enquiries email us at
pondy_tourism@yahoo.co.in & log on to
www.tourism.pon.nic.in
for further details, site plan with photographs.

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