

Department of Tourism, Government of Puducherry invites Expression of Interest from Techno-Financial Consultancy agencies for assisting in the development of various tourism products/projects

Puducherry, the Window of French Culture in India attracts thousands of inbound and domestic tourists every year. With the inflow of tourists on the rise year after year, the Department of Tourism, Puducherry would like to capitalize on this opportunity by developing infrastructure that would not only offer additional facilities to tourists but also make Puducherry a more attractive destination. Key locations have been identified in Puducherry and in Karaikal (located at 150 kms. south of Puducherry).

This Expression of Interest is for the consultant to assist the Department in advising on project implementation and management. The consultancy involves :

1. Preparation of EOI document for inviting developers.
2. Technical Scrutiny of the bidding documents.
3. Short listing the qualified bidder.
4. Inviting the short listed bidders for the financial presentation.
5. Selecting the successful bidder based on certain parameters.
6. Assistance in signing of Agreement and related documentation.
7. Assistance in project management and implementation.

Puducherry and Karaikal, the present tourist inflow is because of its inherent strengths and the department is yet to create attractions for the tourists. Even in the present scenario acute shortage of quality accommodation is strongly felt. Also the Government of Puducherry is going ahead with major infrastructure development like expansion of Airport, Special Economic Zone, development of port in Puducherry and Karaikal etc. Parallely the Department of Tourism has also proposed for development of major tourism products.

From the feedback received from the investors, the main bottle neck is identified as availability of land. Hence this Department has under the Land Bank Scheme, is in the process of acquiring of major chunks of land for tourism products. The present lands under acquisition are :

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1. Manapet	-	45 Hectares
2. Ariyankuppam	-	46 Hectares
3. Manavelly	-	23 Hectares
4. Karuvadikuppam	-	02 Hectares
5. Karaikal	-	80 Hectares

Hence, the Government intends to promote tourism infrastructure under various modes of Public Private Partnership (PPP) with Government contribution in the form of land.

The projects on the anvil are as follows :

1. Seaside Golf Course :

An extent of 180 acres is earmarked for the development of Golf Course and Club House at Manapet beach front in Puducherry. Land acquisition likely to be completed by March 2007.

2. Star Category Hotels/Resorts :

Three Five Star Hotels/Resorts in Puducherry and two Three Star Hotels/Resorts in Karaikal are proposed under PPP model.

3. Other Projects :

As stated above large extent of land is under acquisition and some of the proposed developmental projects are as follows :

1. Temple Town at Thirunallar
2. Heritage tourism products in and around Arikamedu.
3. Laser Show Complex in Puducherry, Karaikal, Mahe and Yanam.
4. Oceanarium.
5. Film City.
6. International Convention Centre.
7. Theme Parks and Amusement Parks in Puducherry and Karaikal.
8. Chunnambar Water Front Development.
9. Entertainment lagoon at Thengaithittu.

10. Yacht Marina
11. Handicraft Bazar near Gandhi Thidal
12. Running of House Boats, Leisure Boats and Shikhara Boats in Puducherry, Karaikal, Mahe & Yanam.
13. Leisure resorts in Bahour lake, Kirumpakkam lake, Kanakan lake in Pondicherry and Nallambal lake in Karaikal.
14. Water Front Development of Yanam.
15. Eco Tourist Islands in Yanam.

For implementation of all these projects the Department is in need of a consultant to advice on technical, financial and legal aspects of project implementation.

EoIs shall contain the documents listed below.

1. Company profile giving details of current activities and management structure including evidence of incorporation.
2. Details of tourism related projects successfully implemented including period of implementation, cost, project features in the past five years and other relevant details, if any.
3. Annual Report including audited Balance Sheet and Profit & Loss Account statement for past three years.
4. A write-up on the understanding of the assignment along with suggestions on methodology for implementation, if any.

EoIs shall be submitted to **P.Gautham Reddy, Director of Tourism, Government of Pondicherry, No.40, Beach Road, Pondicherry – 605 001, India (Ph: #91-413-2333590, Fax: #91-413-2221022)** with requisite documents as mentioned in the advertisement on or before **20th November 2006.**

**(P.GAUTHAM REDDY)
DIRECTOR OF TOURISM**