

The Department of Tourism, Government of Puducherry invites Expression of Interest for design, development and operation of beach resort/amusement park and lake resorts in Karaikal under Public Private Partnership mode.

BACKGROUND :

The Union Territory of Puducherry comprising of Puducherry, Karaikal, Mahe and Yanam regions has seen growth rate of more than 20% in tourist arrivals during the year 2006 and various tourism projects/products are being planned for development under Public Private Partnership (PPP) mode that would not only offer additional facilities to tourists but also make Puducherry a more attractive destination.

ABOUT KARAİKAL REGION

Karaikal is one of the three outlying regions of the Union Territory of Puducherry. It is also a separate district. It is located about 132 Kms. south of Puducherry between Cuddalore and Nagapatinam districts of Tamil Nadu. Karaikal is known for the world famous temple of Lord Saneeswaran (Saturn) at Thirunallar. Lakhs of devotees from India and abroad visit the temple every year. Karaikal has in its hinterland such pilgrimage/tourist centers of repute as Chidambaram, Poompuhar, Thirukadaiyur and Tranquebar to the North, Mayiladuthurai, Thiruvidadimaruthur, Gangaikondacholapuram, Kumbakonam, Swamimalai and Alangudi to the West. The world famous Basilica of Vellankanni and Nagore Dargha are located to the South of Karaikal. The nearest railway station is Nagur (14 kms. from Karaikal). Development of airport in Karaikal is also under process, land to an extent of 600 acres in under acquisition. The tourism products like eco beach development, Thirunallar temple town development and family entertainment center are also under pipeline. As such Karaikal town has immense tourism potential.

ABOUT THE PROJECT AND PRODUCT MIX

The following projects are planned in Karaikal by Tourism Department.

Sl.No	Name of the Project	Product Mix
1	Beach resort/ Amusement Park in the Karaikal beach area	star category and budget class rooms, conference facilities, swimming pool, food courts/fine dining restaurants, health club, water sports, parking etc.
2	Lake resort at Nallambal in Karaikal	Floating Houses, Resorts on stilts, Eco friendly cottages, Garden, Food Court, Kids play area, Entertainment facilities, etc.
3	Lake resort at Chettikotagam in Karaikal	
4	Lake resort at Agaramankudy in Karaikal	

ABOUT THE PROJEC SITE :

Proposed site for beach resort at Karaikal has an area of approx. 6.5 acres and away from 200 meters high tide line. It is situated in the picturesque beach front of Karaikal having high tourism value. Very adjacent to this site, the beach front is under development at an estimate cost of Rs.7.00 crores and a Family Entertainment Center under PPP mode is also in pipeline.

Mr.K.Dakshinamurthy, Asst. Director (Tourism), Ph : 04368 – 222177, Cell – 98650 74353 may also be contacted for further details about the project site. The sites may be inspected before sending the concept plan along with the EoI.

ROLE OF DEVELOPER

The selected developer will be responsible for investing, planning, designing, constructing, marketing, managing, operating, maintaining and transferring the proposed beach resort/lake resorts and facilities to the Department of Tourism, Government of Puducherry in terms of the concession agreement to be entered with Department of Tourism, Government of Puducherry.

PRE-QUALIFICATION CRITERIA

1. The company should have experience in the development of two similar project in hospitality sector in India or abroad.
2. The company should have been registered under the Companies Act, 1956 and engaged in their respective business in a reputed manner for at least last 5 years.
3. The minimum turnover of the company should at least be Rs.10.00 crores, from the real estate/tourism projects alone. The turnover must relate to the entity that is in existence for more than last 5 years.

THE FOLLOWING DETAILS SHOULD BE SUBMITTED ALONG WITH EOI.

1. Company profile giving details of current activities, and management structure including evidence of incorporation.
2. Details of similar and other projects successfully implemented including period of implementation, cost, project features in the past five years
3. Annual Reports including audited Balance Sheet and Profit & Loss Account statement for past three years
4. A Write-up on the understanding of the assignment along with suggested methodology for implementation and concept plan.

EoIs shall be submitted separately for each project along with the required documents to the Director, Department of Tourism, No.40, Goubert Avenue, Puducherry – 605 001 (Ph : 0413 – 2333590, Fax: 0413 – 2221022) on or before 07.08.2007. Developer/Investor short-listed after pre-bid conference (based on the qualification criteria) would be sent a detailed 'Request for Proposal' (RFP) document.

During short-listing process, Department of Tourism, Government of Puducherry may decide to restrict the number of bidders on the basis of relevant experience and financial strength. Government of Puducherry has the right to fix criteria for technical & financial evaluation.

DISCLAIMER

Department of Tourism, Government of Puducherry reserves the right to modify, expand, restrict, scrap the project or reject any Expression of Interest without assigning any reason.

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For enquires email us at pondy_tourism@yahoo.co.in